



Atty. Dkt. No. 040405-0337

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Shinichi SUWABE  
Title: SHOP INFORMATION ADVERTISEMENT PANEL  
SYSTEM AND SHOP INFORMATION  
ADVERTISEMENT METHOD  
Appl. No.: 09/848336  
Filing Date: 05/04/2001  
Examiner: K.H. Le  
Art Unit: 3622

**INFORMATION DISCLOSURE STATEMENT**  
**UNDER 37 CFR §1.56**

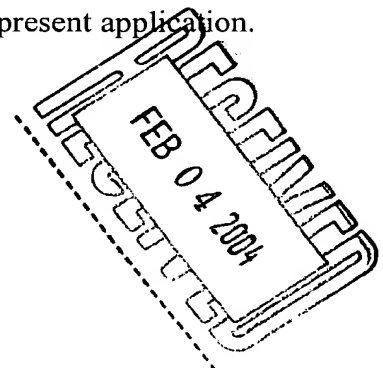
Mail Stop PATENT APPLICATION  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

**RECEIVED**  
JAN 21 2004  
**GROUP 3600**

Sir:

Submitted herewith on Form PTO/SB/08 is a listing of documents known to Applicant in order to comply with Applicant's duty of disclosure pursuant to 37 CFR §1.56. A copy of each listed document is being submitted to comply with the provisions of 37 CFR §1.97 and §1.98.

The submission of any document herewith, which is not a statutory bar, is not intended as an admission that such document constitutes prior art against the claims of the present application or that such document is considered material to patentability as defined in 37 CFR §1.56(b). Applicant does not waive any rights to take any action which would be appropriate to antedate or otherwise remove as a competent reference any document which is determined to be a *prima facie* art reference against the claims of the present application.



**TIMING OF THE DISCLOSURE**

The listed document is being submitted in compliance with 37 CFR §1.97(b), before the mailing date of the first Office Action on the merits. It is also being submitted within three months of a communication from a foreign patent office in a counterpart foreign application.

**CERTIFICATION**

The undersigned hereby certifies in accordance with 37 C.F.R. 1.97(e)(1) that the item listed on the Form PTO SB/08 submitted with this Information Disclosure Statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three (3) months prior to the filing of this Statement.

**RELEVANCE OF EACH DOCUMENT**

The relevance of the foreign-language document is described in the present specification listed document was cited by the Japanese Patent Office (JPO) in connection with a counterpart application. In reference to the cited reference, the JPO stated as follows:

“Claims: 1 and 6

Cited Literature: 1 and 2

Remarks:

Controlling a display device from the specified terminal device via a network (see Cited Literature 1) and registering and updating display information as desired (see Cited Literature 2) is merely publicly known art within this field of technology. Further, giving the aforesaid terminal device and display device multiple constitutions is merely a matter that could be designed appropriately by persons skilled in the art, and we do not find any inventive step with respect to this point.

Accordingly, it is found that the constitutions according to Claims 1 and 6 of the subject application could have been easily arrived at by a person skilled in the art based on known techniques and items suggested Cited Literature 1 and 2.

Claims: 2 through 5

Cited Literature: 1 through 4

Remarks:

Cited Literature 1 describes having a means whereby information relating to display information is transmitted in accordance with the request from a portable terminal, and the aforesaid information relating to display information is given a desired display format such as listed information (see

Cited Literature 3), and using reservation acceptance information as the aforesaid information relating to display information (see Cited Literature 4) is merely a matter that could be designed appropriately by persons skilled in the art.

Accordingly, it is found that the constitutions according to Claims 2 through 5 of the subject application could have been easily made by person skilled in the art based on known techniques and items suggested Cited Literature 1 through 4.

List of Cited Literature

1. Japanese Unexamined Patent Application Publication H10-232895
2. Japanese Unexamined Patent Application Publication H09-160970
3. Japanese Unexamined Patent Application Publication H05-233893
4. Japanese Unexamined Patent Application Publication H10-240820"

Full English-language translations of the foreign-language documents are not readily available. However, the absence of such translations does not relieve the PTO from its duty to consider the submitted foreign language documents (37 CFR §1.98 and MPEP §609).

Applicant respectfully requests that any listed document be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO/SB/08 be returned in accordance with MPEP §609.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 CFR §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

Respectfully submitted,

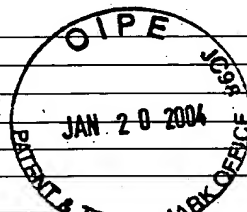
Date 1/20/04

By David A. Blumenthal

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Substitute for form 1449B/PTO <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  Date Submitted: January 20, 2004 <i>(use as many sheets as necessary)</i>	<b>Complete if Known</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Application Number</td> <td>09/848336</td> </tr> <tr> <td>Filing Date</td> <td>05/04/2001</td> </tr> <tr> <td>First Named Inventor</td> <td>Shinichi SUWABE</td> </tr> <tr> <td>Group Art Unit</td> <td>3622</td> </tr> <tr> <td>Examiner Name</td> <td>K.H. Le</td> </tr> <tr> <td>Attorney Docket Number</td> <td>040405-0337</td> </tr> </table>	Application Number	09/848336	Filing Date	05/04/2001	First Named Inventor	Shinichi SUWABE	Group Art Unit	3622	Examiner Name	K.H. Le	Attorney Docket Number	040405-0337
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Sheet <span style="border: 1px solid black; padding: 0 5px;">1</span> of <span style="border: 1px solid black; padding: 0 5px;">1</span>													

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee or Applicant of Cited Documents	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>5</sup> (if known)				
	A1	JP	10-232895		Fujitsu General Ltd.	09-02-1998		Abstract
	A2	JP	9-160970		Toppan Printing Co. Ltd.	06-20-1997		Abstract
	A3	JP	5-233893		Hitachi Ltd.	09-10-1993		Abstract
	A4	JP	10-240820		Hitachi Ltd.	09-11-1998		Abstract

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>6</sup>

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**JAN 21 2004**

**GROUP 3600**

Examiner Signature	Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

<sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, PO Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450.